



Hosted, Branded Suite of DV&V Applications

Increase your revenue and customer satisfaction.

The window of opportunity for offering phone service is NOW. Your competition is reaching out to your customers as you read this, with bundled offerings of their own. With XCast you will be up and running in less than 30 days (we've done it in as little as 7!).

XCast Labs' Digital Voice & Video (DV&V) is a suite of fully hosted communications services that can be easily customized and private-labeled. If you're an MSO/PCO, CLEC, RLEC, ISP, MDU, Reseller or marketing company, you can very quickly and cost-effectively add high-margin voice and video services either stand-alone, or to complete your triple-play offering (voice + video + data).

We go far beyond "traditional VoIP". XCast does not resell anyone else's technology. Our years of experience in both traditional telecom and Voice over Internet (VoIP) has resulted in unique, patented technology that offers you a broad array of fully integrated, reliable and scalable services at lower cost than our competition. We designed and developed every aspect of our technology in-house. You get everything from easy-to-use, first-line replacement service for your residential customers to the most feature-rich IP-PBX and SIP Trunking services for your small and medium business (SMB) customers.

With very little investment you can quickly add revenue and profit, while at the same time increasing your customer acquisition and retention by offering these cutting edge digital services. XCast provides everything you need, including options for customized provisioning, branded billing and a complete marketing website with shopping cart. No hardware. No headaches. No hassles.

Service Offerings

- ◆ Complete residential first-line replacement service including all popular telco features—Enhanced Caller ID, 3-way Calling, Call Waiting, Do Not Disturb, Call Forwarding, Call Blocking, etc.
- ◆ Integrated Unified Communications (UC) including voicemail, videomail and faxes delivered to email; voicemail alerts via SMS; voicemail via RSS feed
- ◆ Local Number Portability, E911 and CALEA compliance
- ◆ Online Integrated Back Office (IBO) for all order entry, provisioning, reporting and customer support
- ◆ Online VoIP Control Panel (VCP) for users to view/download calls, manage features and CallBlast, change 911 address, etc.
- ◆ Plug-and-play videophone as well as a fully compatible, private-labeled Video Softphone application
- ◆ CallBlast—call forwarding combined with find me / follow me
- ◆ Support for a wide range of IP devices—ATAs, EMTAs, SIP phones, Videophones and Softphone applications, including integration with IBBS/Parasun and Arris / Calix certifications
- ◆ Phone numbers from over 10,000 US cities plus over 60 Countries, and they work anywhere on the planet
- ◆ IP-Fax and IP-Tollfree services at very low incremental cost
- ◆ Full-featured IP-PBX including Supervised and Blind Transfer, Park/Pickup, Intercom, Hunt Groups, Automatic Call Distribution (ACD), Conference Calling, web-based attendant console, etc.
- ◆ SIP Trunking for business customers with 2 to 2,000 lines who don't want to get rid of their existing phone system or want to use an on-premise IP-PBX from another vendor

Private-Label



We provide the technology. You provide the brand. All you need is a company name and a logo and we will private-label all of the necessary components to put you in the DV&V business in 30 days or less. We also offer custom billing and provisioning options.

LNP



Many new subscribers want to transfer their established home or business number to their new service. Our easy-to-use graphical user interface quickly checks the portability of the existing number and then our online LNP order system shows the progress every step of the way.

911 & CALEA



XCast is fully compliant with current FCC 911 and CALEA regulations as they apply to VoIP services. We offer 911 coverage for 100% of end-users in the US and Canada.

Low CAPEX



XCast's DV&V platform has the lowest CAPEX in the business. Because it's entirely hosted, you don't have to purchase any expensive hardware or have the engineering expertise to make that hardware function properly.

Low OPEX



Because our engineers wrote the code for every critical aspect of our offering, we don't pay license fees to anyone. We pass on our low cost of doing business to you, saving you substantial amounts compared to any of our competitors.

Phone Numbers & Termination



Our management's 100+ years of combined experience in the telecom world means we know how to run a robust, high-quality network. We offer phone numbers from over 10,000 cities in the US plus over 60 countries around the world, and have exceptionally low international rates.

XCast Labs' Integrated Digital Voice & Video Solution

XCast Technology	Web-based	Telecom Functions	Services Offered
SIP Load Balancer	On-line order entry	DIDs from 10,000 US cities	Full-featured Residential
Session Border Controller	Complete life-cycle care	DIDs from 60 countries	IP-PBX
Patented peer-to-peer RTP	Feature & service activation	LNP in US & Canada	SIP Trunking
DV&V applications	Usage report by service	Toll-free number porting	IP-Fax (in)
Class 4 Softswitch	Credit card processing	New toll-free numbers	IP-Tollfree
Class 5 services	Trouble ticket application	911 / E911 in US & Canada	CallBlast
Media server	LNP status	US / Global Termination	Enhanced Voice & Videomail
Video Softphone	Billing platform integration	Daily CDR to FTP site	Prepaid VoIP
T.30 and T.38 fax support	Branded billing & A/R option	Fraud detection/notification	Do Not Call List compliance
All fully N+1 redundant	CRM API option	CALEA compliance	VoIP support on Mobile phones

